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Module 1 – Challenge 1

Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* The highest chance to get project successful is in June
* Based on parent category, the most interesting campaigns were theater, which had the largest number
* Based on sub-category, total campaigns of plays were more than about 7 times of each of the rests

What are some limitations of this dataset?

* The report only indicated the campaigns in 7 countries, mostly in the U.S
* Mostly category related to entertainment field

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* The table and chart show how many campaigns were successful, canceled or failed in all countries, then we can easily know where the campaigns had the best chance to be successful.
* The tables and chart show how many campaigns were successful, canceled or fails if the number of backers increased (we can divide into 10 groups: less than 500, from 500 to 1000, …, more than 5000). So that we can compare if any relationship between them.